Docket No.: AMAZON.070A

Customer No.: 20,995

MAY 1 3 2004

AMENDMENT / RESPONSE TRANSMITTAL

plicants

Bezos, et. al.

App. No.

09/900,487

Filed

July 6, 2001

For

CONTEXTUAL

PRESENTATION OF

INFORMATION ABOUT

RELATED ORDERS DURING

BROWSING OF AN.

ELECTRONIC CATALOG

Examiner

Maria Teresa T. Thein

Art Unit

3625

Confirmation No.:

4183

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-

May 10, 2004

(Date)

Ronald J. Schoenbaum, Reg.

RECEIVED

MAY 1 7 2004

GROUP 3600

Transmitted herewith for filing in the above-identified application are the following enclosures:

- Amendment in 11 pages; and (X)
- (X) A return prepaid postcard.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Ronald J. Schoenbaum

Registration No. 38,297

Attorney of Record

Customer No. 20,995

(949) 760-0404

PATENT



Applicants	:	Bezos, et. al.) Group Art Unit 3625
Appl. No.	:	09/900,487) Confirmation No. 4183
Filed	:	July 6, 2001)
For	:	CONTEXTUAL PRESENTATION OF INFORMATION ABOUT RELATED ORDERS DURING BROWSING OF AN ELECTRONIC CATALOG	RECEIVED MAY 1 7 2004 GROUP 3600
Examiner	:	Maria Teresa T. Thein)

AMENDMENT IN RESPONSE TO MARCH 11, 2004 OFFICE ACTION

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on March 11, 2004, please reconsider the above-referenced application in view of the following amendments and remarks.